

BEST NONPROFITS TO WORK FOR– 2021



REGISTRATION DEADLINE: October 30, 2020

What is Best Nonprofits To Work For?

Best Nonprofits To Work For is a survey competition to determine which participants are the best employers. The process is managed by Best Companies Group (BCG) and winners are published by The NonProfit Times.

What is Best Companies Group (BCG)?

Best Companies Group is an independent research firm specializing in identifying and recognizing great places to work. BCG manages programs worldwide, including in the US, Canada and the UK.

Why participate?

By participating, you can find out if you are one of the country's best employers! It can also result in significant organizational benefits for entrants:

1) Heightened Company Pride. If your company appears on the list, it could improve employee morale and retention.

2) Public Relations and Marketing Advantage.

Organizations can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.

3) The BCG Insights Report package:

While participation is FREE (for the online employee survey), participants can pay as little as \$750 to receive their BCG Insights Report package detailing the company's employee responses. Also included are industry employee and employer benchmarks.

Who can participate?

- Nonprofits with a 501(c)3 status*
- Organizations with a facility in the US
- Organizations with 15+ permanent employees working in the US
- Organizations in business a minimum of one year

*See website for more eligibility requirements

Assessment Description

The process includes two surveys to gather detailed data about each participating company. BCG conducts the surveys, analyzes the data and determines the winners and rankings.

Part I – Employer Benefits & Policies

Questionnaire: The employer completes an online survey, detailing company policies, practices, benefits and demographics.

Part II – Employee Engagement & Satisfaction

Survey: Employees complete a survey of in-depth statements using a scale of five points ranging from "Agree Strongly" to "Disagree Strongly." The survey also includes seven demographic and two open-ended questions. It can be given online or by paper, if a full company employee email list is not available.

What does it cost?

# of US Employees	# Employees Surveyed	Online Fee ⁽¹⁾	Paper Fee ⁽²⁾
15-24	All	FREE	\$290
25-99	All	FREE	\$435
100-199	All	FREE	\$565
200-499	Up to 250 ⁽³⁾	FREE	\$645
500-2499	350 ⁽³⁾	FREE	\$745
2500+	400 ⁽³⁾	FREE	\$900

1) Review the Assessment Process page to learn about this email-based survey before selecting this option 2) Fees are non-refundable 3) Employees are randomly selected

Announcing & Recognizing the Winners!

The contact at each company is notified of their status prior to the release of the winner rankings in The NonProfit Times in April. Non-winning organizations are not publicly revealed.

For more information or to register, visit the website below or call BCG at 1-877-455-2159.

www.BestNonprofitsToWorkFor.com

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